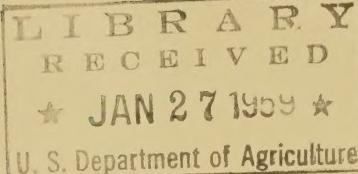


— ROY F. WILCOX &amp; CO

2802 Mesa School Lane

Tel. Woodland 6-7080

Santa Barbara, California

wholesale only1958 FALL PRICE LIST OF AZALEAS

BALLED FROM THE BEDS READY FOR YOUR FORCING

KURUMES - PERICATS - HEXE - SWEETHEART SUPREME

Sizes	100 lots	1000 lots	2500 lots	5000 lots
5 x 6	.70	.63	.59 $\frac{1}{2}$	.56
6 x 6	.85	.76 $\frac{1}{2}$	.72 $\frac{1}{2}$	.68
6 x 8	1.10	.99	.93 $\frac{1}{2}$	.88
8 x 8	1.30	1.17	1.10 $\frac{1}{2}$	1.04
8 x 10	1.50	1.35	1.27 $\frac{1}{2}$	1.20
10 x 10	1.85	1.66 $\frac{1}{2}$	1.57 $\frac{1}{4}$	1.48
10 x 12	2.20	1.98	1.87	1.76
12 x 12	2.50	2.25	2.12 $\frac{1}{2}$	2.00

INDICAS - (Large Belgian and similar flowering types)

6 x 6	1.10	.99	.93 $\frac{1}{2}$	.88
6 x 8	1.30	1.17	1.10 $\frac{1}{2}$	1.04
8 x 8	1.55	1.39 $\frac{1}{2}$	1.31 3/4	1.24
8 x 10	1.75	1.57 $\frac{1}{4}$	1.48 3/4	1.40
10 x 10	2.10	1.89	1.78 $\frac{1}{2}$	1.68
10 x 12	2.35	2.11 $\frac{1}{2}$	1.99 3/4	1.88
12 x 12	2.75	2.47 $\frac{1}{4}$	2.33 3/4	2.20

REDWINGS - (Including Royalty Tags)

5 x 6	.85	.76 $\frac{1}{2}$	.72 $\frac{1}{4}$	.68
6 x 6	1.00	.90	.85	.80
6 x 8	1.25	1.12 $\frac{1}{2}$	1.06 $\frac{1}{4}$	1.00
8 x 8	1.50	1.35	1.27 $\frac{1}{2}$	1.20
8 x 10	1.65	1.48 $\frac{1}{2}$	1.40 $\frac{1}{4}$	1.32
10 x 10	2.00	1.80	1.70	1.60
10 x 12	2.35	2.11 $\frac{1}{2}$	1.99 3/4	1.88
12 x 12	2.65	2.38 $\frac{1}{2}$	2.25 $\frac{1}{4}$	2.12

The above net prices are based on the 100 rate, less 10% for 1000 plants, less 15% for 2500 plants and less 20% for 5000 plants or more. Your order will be billed at the 100 rate, less the discount earned.

KURUMES	100 lots	INDICAS	100 lots	REDWINGS	100 lots
12 x 14	3.00	12 x 14	3.25	12 x 14	3.00
14 x 16	3.50	14 x 16	3.75	14 x 16	3.50
16 x 18	4.50	16 x 18	4.75	16 x 18	4.50
18 x 20	5.50	18 x 20	5.75	18 x 20	5.50

STANDARD AZALEAS (which average 20" - 22" stem)

12 x 14 - 6.75, 14 x 16 - 8.00, 16 x 18 - 10.00, 18 x 20 - 12.00, 20 x 22 - 14.25

A handling charge of 10% of invoice will be made on all orders held for shipment after January 1st, 1959.

Prices listed are net f.o.b. Santa Barbara, California. Plus packing or \$5 per carton. Cash on unestablished accounts.



ROY F. WILCOX & CO  
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AZALEA VARIETIES

FALL 1958

INDICAS - & SIMILAR FLOWERING TYPES

EARLY SEASON

Alaska	Pure White
Chimes	Christmas Red
Constance	Cerise Pink
Delight	Delicate Pink
Dr. Bergman	Deep Pink Variegated
Early Wonder	Bright Pink
Eric Schame	Salmon Pink Variegated
Gorgeous	Salmon Pink Variegated
Ideal	Pink and White Variegated
Mad. Mestdag	Deep Pink Variegated
Mad. Petrick	Deep Rose Pink
Mad. Petrick Alba	White
Madonna	White - Green Throat
Memoire Sanders	Red
Miss Cottage Gardens	Deep Red
Paul Schame	Salmon
Paul Schame, Frieze	Salmon Ruffled
Perle de Sweynarde	White
Princess Maria Pia	Rose Pink
Sweet Sixteen	Light Pink
Weinachen	Red

MID-SEASON

Abundant	Double Light Red
Albert and Elizabeth	Pink Variegated
Alfred Sanders	Scarlet
Alice Muller	Deep Pink
Dr. Van Hove	Deep Pink
Eclaireur	Deep Red
Fantasy	Clear Pink
Lentengroet	Medium Red
Pink Pearl	Light Pink
Purity	White
Rose Queen	Rose Pink
Triomphe	Red - Double Flower
Vervaneana	Pink Variegated
Vervaneana Alba	White
#17514 New Hybrid	American Beauty Red

LATE SEASON

Empress of India	Pink Variegated
Eureka Everlasting	Red
Jean Haerens	Deep Pink
Memoire John Haerens	American Beauty Red & Light pink Var.
Nicobe	White

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U. S. Department of Agriculture



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AZALEA VARIETIES

KURUMES - PERICATS - HEXE - SWEETHEART SUPREME & OTHERS

EARLY SEASON

Coral Bell	Coral Pink
Salmon Glow	Salmon Pink

MID-SEASON

Dorothy Gish	Salmon Red
Firelight	Light Red
Hexe	Red
Red Wing	Red
Sweetheart Supreme	Pink

LATE SEASON

Albion	White
Chas. Encke	Pink and White Variegated
Mad. Pericat	Light Pink
Marie Louise	White
Rhapsody	Medium Pink
\ Salmon Perfection	Salmon Pink

